

**BERINGER BRING IT HOME NATIONAL SWEEPSTAKES**  
**OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE UNITED STATES, EXCLUDING UTAH, WHO ARE 21 YEARS OF AGE OR OLDER AT TIME OF ENTRY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW, INCLUDING PUERTO RICO AND ALL U.S. TERRITORIES AND POSSESSIONS. NO ALCOHOLIC BEVERAGES AWARDED AS THE PRIZE

The Beringer Bring It Home National Sweepstakes (“Sweepstakes”) is sponsored by Treasury Wine Estates Americas Company (“Sponsor”), 555 Gateway Drive, Napa, CA 94558.

1. Entries: This Sweepstakes begins on 12:01 a.m. Eastern Time (“ET”) April 2, 2018 and ends at 11:59:59 p.m. ET on October 1, 2018 (“Sweepstakes Period”). There are THREE (3) ways to enter this Sweepstakes. During the Sweepstakes Period, send a text message with the word “GRANDSLAM” from your handset addressed to “55755” (“Entry Method No. 1”). Once the text is received, you must verify your date of birth. Then, you will be prompted to provide your full name, state of residence and email address (required) and you will then be automatically entered into the Sweepstakes. Prizes will be awarded to the name corresponding to the phone number from which the text message originated.

You will be charged for all text messages sent and received from your handset according to the terms in your individual calling plan with your cellular provider. For additional support, text HELP to 55755 or STOP to cancel at any time. All entrants using Entry Method No. 1 must have a text messaging two-way capable handset and digital service in order to enter the Sweepstakes using the text messaging method. Standard text messaging fees may apply. Please consult your wireless service provider regarding your pricing plan. Not all cellular phone providers carry necessary service to participate. Check your phone capabilities for specific text messaging instructions. Text messaging service is not available in all areas.

Alternatively, you can send an email with your date of birth, full name, state of residence and telephone number with the Subject Line labeled: National Beringer Bring It Home National Sweepstakes to [promotionalsweepstakes@avidinc.com](mailto:promotionalsweepstakes@avidinc.com) (“Entry Method No. 2”).

Entrants from the Beringer Bring It Home Regional Sweepstakes will automatically be entered into the Beringer Bring It Home National Sweepstakes (“Entry Method No. 3”). For the official rules of the Beringer Bring It Home Regional Sweepstakes, please visit [www.BeringerHomeRun.com](http://www.BeringerHomeRun.com).

All entries must be received no later than October 1, 2018 at 11:59:59 p.m. ET. One entry per person, regardless of entry method. Multiple entries will automatically result in disqualification. No alterations or forged entries are permitted. In all cases, prize will be awarded to the name corresponding to the e-mail address indicated on entry form.

Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, incomplete, mechanically reproduced or incorrect entries or other Sweepstakes materials, all of which are

void. All entries become the property of the Sponsor and will not be returned. Sponsor is not responsible for technical difficulties, telephone service disruptions or other equipment or service issues which might affect an entrant's ability to access the entry form via text; the ability of a website (or mobile website) visitor to enter on-line; or the ability of the Sponsor to notify the winners.

2. Prizes: ONE (1) Grand Prize will be awarded. Alcohol beverages are not part of the prize. Grand Prize Winner will receive the cash equivalent for TWO (2) Professional Baseball Season Tickets to their preferred home team, (up to but not exceeding \$15,000.00), and home team selection will be reviewed/approved by Sponsor. Approximate Retail Value ("ARV") of the Grand Prize is \$15,000.00. All expenses and incidental travel costs not expressly stated in the package description above are the responsibility solely of the winner. Winner and guest must conduct themselves at all times in a socially responsible, respectful and appropriate manner; and, should winner and/or guest fail to do so, prize may be immediately terminated and the Sponsor may pursue other legal sanctions against the winner and/or guest. If there are insufficient entries or the Winner forfeits the prize for any reason, the Sponsor may select an alternate Winner, or choose to have the forfeited prize(s) remain unawarded.

3. Winner Determination: Winner will be determined in a random drawing taking place on or around October 3, 2018 by Avid Marketing Group, an independent third party organization whose decisions will be final in all matters relating to this Sweepstakes. Odds of winning will be determined by the total number of eligible entries received. Winners will be notified by email on or around October 4, 2018. Winner will be required to sign an Affidavit of Eligibility, Liability Release and Publicity Release (where legal) within TEN (10) days of notification or prize will be forfeited and may be awarded to another winner at Sponsor's sole discretion. If the Winner cannot be located or does not respond to attempts to be notified within FIVE (5) days, the Prize will automatically be forfeited and an alternate Winner may be selected at Sponsor's sole discretion. Except where prohibited, acceptance of prize constitutes Winners' consent to use of his/her name, likeness and biographical data for advertising and promotional purposes without additional compensation.

Prize details will be provided to Winner upon proof of eligibility. Winner must furnish valid proof of age (for example, a driver's license, birth certificate or passport). An Affidavit of Eligibility, Liability Release and Publicity Release (where lawful) must be provided to Avid Marketing Group ("AMG") before prize can be received. No prize will be awarded unless the Affidavit has been received by AMG.

4. Eligibility: This Sweepstakes is open only to legal residents of the United States, excluding Utah, who are 21 years of age or older at the time of entry. Void where prohibited or restricted by law, including Puerto Rico and all US Territories and Possessions. The following persons are not eligible for participation under any circumstances: Employees, officers, directors, representatives and agents of Sponsor, AMG and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies and each of their immediate family members (e.g. spouse, parent, sibling, child and their respective spouses and the "steps" of each, all lineal descendants, including those by adoption, regardless of where they reside) and persons living in the same household of each, whether or not related, state alcoholic beverage manufacturers,

distributors, retailers and employees of state or local alcohol beverage agencies. All federal, state and local laws apply.

5. General Conditions: Entry in the Sweepstakes constitutes an entrant's full and unconditional agreement to abide by and accept the terms and conditions of these Official Rules. No substitution of prize shall be awarded except in the Sponsor's sole discretion. Prizes are non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on the Prizes are Winners' sole responsibility. By accepting a Prize, Winner waives the right to assert as a cost of winning said Prize, any and all costs of redemption or travel to redeem said Prize and any and all liability that might arise from redeeming or seeking to redeem said Prize. Sponsor reserves the right to conduct a background check of any criminal records of the Prize Winner. To the extent necessary and permitted by law, Prize Winner shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify a Prize Winner based on the background check. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of Prize.

Entrants hereby agree to indemnify and hold Sponsor harmless from and against any third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses, including attorney fees and court costs, arising out of any breach or alleged breach of any of the warranties and representations set forth above. Sponsor makes no representation or warranty of any kind (including the warranty of merchantability or fitness for intended purpose) regarding the prizes; in both cases, the prize component is being provided by a third party entity which is completely independent of Sponsor and not the Sponsor.

The value of the Prize won by a participant under the Sweepstakes may be taxable as income to its Winner. Winner is solely responsible for any and all taxes and/or fees associated with their Prize. The Grand Prize Winner will be issued an IRS Form W-9 with the Affidavit of Eligibility and Release and a subsequent IRS Form 1099. Upon receipt of their Prize, the Winner shall be required to comply with any and all applicable federal, state and local law, rules and regulations.

In consideration of his/her receipt of the Prize, the Prize Winner for himself or herself and his or her heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge Sponsor and all related parties from and against any and every kind of claim, demand, injury, costs, attorney fees, right, liability or cause of action or other liabilities of whatever kind or nature, known or unknown, absolute or contingent, and whether or not fixed, which the prize winner ever had, now has or might in the future have arising in any way or related to this Sweepstakes, including, but not limited to, Prize Winner's participation in the Sweepstakes; Prize Winner's Sweepstakes entry; use of Prize Winner's name, likeness, biographical information, signature, image or likeness; Prize Winner's receipt, use or inability to use any Prize or part thereof, including but not limited to injury or loss sustained in any travel related to the Prize; financial claims; physical and/or emotional injury; and/or any other legal claim that may arise, whether under contract, tort, warranty or any other theory or claim.

Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion at any time without notice or further obligation.

6. Text Message Entry Conditions: By participating in this Sweepstakes, all entrants authorize Sponsor to provide their text messaging address. Information collected in connection with this Sweepstakes will be used in accordance with Sponsor's privacy policy and these Official Rules. In the event of any discrepancy between the privacy policy and these Official Rules, the privacy policy shall control and govern. To review Sponsor's privacy policy, please go to <https://www.tweglobal.com/privacy>. Sweepstakes is intended for participation in the United States only and shall be construed only according to United States law. By participating in the Sweepstakes, you authorize Sponsor to communicate with you by text messaging regarding Sweepstakes participation for the duration of the Sweepstakes. Sponsor and its agencies are not responsible for SMS communications/text messages (whether sent by or to entrant) not received due to lost, failed, delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of SMS communications/text messages. Sponsor is not responsible for incorrect or inaccurate SMS communication/text message information, whether caused by any human or technological error that may occur in the processing of SMS communications/text messages in this Sweepstakes. Any other attempted form of entry not specified herein is prohibited; no automatic, programmed; robotic or similar means of entry are permitted.

**CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

7. Winners' List: For the Winners' list, please send a self-addressed stamped envelope to Avid Marketing Group, Attn: TCE29514 – Beringer Bring It Home National Sweepstakes, P.O. Box 1008, Rocky Hill, CT 06067-1008. All requests for the Winners' list must be postmarked by October 1, 2018 and received by October 8, 2018.

The Sweepstakes is in no way sponsored, endorsed or administered by, or in association with MLB, and MLB has no responsibility or liability regarding the conduct or administration of the Sweepstakes or prize.

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